



## THE BIG DRAW FESTIVAL SUBSCRIPTION GUIDE

### ORGANISATION TYPE + EVENT SIZE

### FEE (ANNUAL)

### ORGANISER BENEFITS



Non-fee paying schools +  
individual organisers  
(No event size limit)

£50\*  
subsidised fee

- A **welcome pack** tailored to your event requirements. Includes: Posters, stickers, balloons, art material discount vouchers, *Power Drawing* books and certificates.



\*20% off Early Bird subscription for schools available before 30 April 2018!

- Eligibility to apply for **The Big Draw Festival Awards** worth up to £750.



Grassroots + community  
projects  
(No event size limit)

£75  
subsidised fee

- Official **digital marketing assets** including theme and festival logos (including international versions), GIFS, digital banners, editable posters, access to case studies and event inspiration.



Small events +  
Fee-paying schools  
(Up to 150 participants)

£150

- Sponsorship and press release **templates** to support your events.
- **Unlimited event listings** until December 2018.
- **Auto-tweet** function for each listed event (to our 35k combined following).



## SPONSOR-PARTNER PACKAGES



Medium events + orgs /  
multiple venues  
(150 - 500 participants)

£400

All of the above and...

- Your logo, event and organisation links featured prominently on [thebigdraw.org](http://thebigdraw.org)
- A **blog feature or interview with social media support** promoting your Big Draw events and a campaign of your choice.



Large events + orgs /  
multiple venue / council  
or city-wide  
(Over 500 participants)

£700

- Features in **x2 newsletters** to a targeted mailing list.
- Feature in **The Big Draw Festival Press Release**.

